



"We organize the back, so you can run the front."

MISSION, VISION & OBJECTIVE

VISION: To become the premier digital logistics partner for local businesses, bridging physical customer engagement with automated operational excellence.

MISSION: Connecting businesses to their customers effortlessly, while optimizing internal staff management behind the scenes.

OBJECTIVE: Innovate, renew, and optimize daily business operations through high-impact physical-to-digital integrations.

Core Business



LOGISTICS

Internal staff scheduling portals, role-based shift management, swap requests, employee information and documentation.



NFC TAGS

Custom countertop stands providing instant access to digital menus, review collection, and social channels with a single tap.



WEBSITES

High-converting, responsive digital storefronts designed specifically to turn casual visitors into loyal repeat customers.

Customer-Centric Connection

- Service: Our core differentiator is exceptional 24/7 customer service and support for management.
- Bridging the Gap: We connect businesses directly with customer intent at the exact moment of peak satisfaction.
- Continuous Communication: Maintaining open, responsive channels so local operators never feel alone in their tech transition.
- Human + Tech Touch: Software automates the friction, but our dedicated human agents ensure a personalized partnership.



Google Workspace **Integration**

- **10x Faster Operations:** By syncing directly with Google Workspace, staff schedules, calendar events, and communications flow automatically.
- **Seamless Collaboration:** Team emails, document sharing, and managerial sheets update in real-time across all devices.
- **Unified Ecosystem:** Eliminate siloed apps. Your entire team operates within trusted Google infrastructure with zero steep learning curves.
- **Instant Setup:** Onboard new employees in seconds using standard Google corporate email permissions and security groups.



Security & Access Control



SECURITY

All operational data, employee information, and financial analytics are fully encrypted at rest and in transit.



ROLE-BASED ACCESS

Strict permission tiers. Managers control schedules and payroll insights; staff securely view personal shifts and requests.



AUTOMATED BACKUPS

Continuous cloud redundancy ensures zero data loss, keeping your restaurant running seamlessly 24/7/365.

Service Agreements & SLAs

- **Transparent Service Contracts:** Clear terms outlining subscription fees, software updates, and hardware warranties.
- **Hardware Replacement Guarantee:** If an NFC stand is damaged or fails, replacement units are shipped within 48 hours.
- **Dedicated Tech Support:** 24/7 access to software and hardware agents to troubleshoot any operational hiccups immediately.
- **No Hidden Fees:** Predictable monthly pricing with zero surprise charges for routine menu or link updates.



READY TO TRANSFORM YOUR BUSINESS?

WA Logistics is primed to elevate your operations.

NEW JERSEY, USA | INFO@WALOGISTICS.COM | WWW.WALOGISTICS.COM